



EMILY

OUTREACH SPECIALIST

**NORTHWEST MICHIGAN
INVASIVE SPECIES
NETWORK**



What do invasive species do?



STEM Career

CORE TASKS

- Manage communications
- Develop the website and digital newsletter
- Create outreach materials
- Update and track various social media platforms
- Coordinate public and volunteer events
- Participate in partner organization events to collaborate and network

OUTLOOK



Average increase in job demand

Check out occupations as a Teacher or Public Relations Specialist



ANNUAL SALARY RANGE

\$30,330–\$96,270

MICHIGAN



\$30,750–\$89,470

**NORTHWESTERN
MICHIGAN**

- Salary information from O*net

Emily's career advice:



Experiences! College is great but any hands-on experience is (almost) better. Jump into volunteer opportunities, internships, workshops, etc. This will help guide you in the direction of your interests and looks great on a resume. It took me 6 years and 5+ jobs and internships to find my niche.



HIGH SCHOOL CAREER TECH OPTIONS

- Charlevoix Emmet ISD Career Tech Programs: Agriscience and Natural Resources
- Northwest Education Services Career Tech Center: Agriscience
- Wexford Missaukee ISD Career Tech Center: Agriscience and Natural Resources



OUTREACH SPECIALISTS USUALLY HAVE A BACHELORS DEGREE IN NATURAL RESOURCES

You can start your post-secondary education with an associates degree from from any of these.

- Kirtland Community College
- North Central Michigan College
- Northwestern Michigan College
- Westshore Community College

THEY MAY ALSO TAKE SOME BUSINESS AND MARKETING CLASSES

FOCUSING ON CAREERS NEAR YOU



Northwestern Lower Michigan Region



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