



LORI
**COMMUNITY
OUTREACH
DIRECTOR**

PACE North



**What does PACE
North do for people?**

CORE TASKS

- **Meet with community members and groups**
- **Educate people and families about PACE services**
- **Promote PACE Programming through various media**
- **Connect older adults with support services in their community**

OUTLOOK



**Increase in
job demand**

**Check out other
occupations like
Teacher or Public
Relations Manager**



ANNUAL SALARY RANGE

\$33,660–\$96,570
MICHIGAN



\$33,540–\$81,830
**NORTHWESTERN
MICHIGAN**

• Salary information from O*net

Lori's career reflection and advice:

I had not been to or had any knowledge of senior services before starting my career in eldercare.

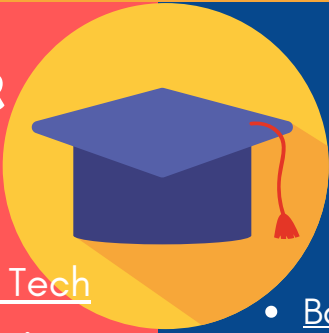
I just knew I loved helping people and had the gift to gab.

I think my character traits had more to do with where I landed in the career field than the degree I achieved.

Follow your passion!

**HIGH SCHOOL CAREER
TECH OPTIONS**

- Charlevoix Emmet ISD Career Tech Programs: Health Occupations; Marketing, Sales and Service
- Northwest Education Services Career Tech Center: Health Sciences; Business Careers; Graphic Arts
- Wexford Missaukee ISD Career Tech Center: Allied Health; Business Management Administration



**IN NON-PROFITS THERE CAN BE
MANY PATHS THAT CAN GET
YOU THERE DEPENDING ON
YOUR PASSION**

- Baker College
- Kirtland Community College
- North Central Michigan College
- Northwestern Michigan College
- Westshore Community College
- University Center (NMC):
 - Davenport University (Business)
 - Ferris State University (Business)
 - Ferris State University (Social Work)
 - Grand Valley State (Allied Health)

FOCUSING ON CAREERS NEAR YOU



Career Profiles by the Northwest Lower MiSTEM Network along with Northwest MI Works! are licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License.

Services provided through Michigan Works! and a MiSTEM grant awarded by the Michigan Department of Education