



DANELLE

K-12 EdTech Coach

Traverse City Area Public Schools



Teaching coding to
students AND teachers!



STEM Career

CORE TASKS

- Collaborate with educators and education leaders to inspire change
- Plan, provide and evaluate technology professional learning
- Model and support the use of data to inform instruction
- Model digital citizenship and support educators and students in recognizing the responsibilities and opportunities inherent in living in a digital world (privacy, media literacy).

OUTLOOK



Above average
increase in job demand

Check out
occupations like a
Teacher or a
Technology Director



ANNUAL SALARY RANGE

\$50,360–\$114,620

MICHIGAN



\$43,650–\$103,620

**NORTHWESTERN
MICHIGAN**

- Salary information from O*net



Danelle's career advice:

Don't be afraid to try new things or to think outside the box.
The field is constantly changing and evolving.
It's an exciting time to be in edtech!



HIGH SCHOOL CAREER TECH OPTIONS



**ED TECH COACHES
USUALLY HAVE A BACHELOR
DEGREE OR MORE IN EDUCATION
WITH EXTRA TRAINING IN TECH**

- Charlevoix Emmet ISD Career Tech Programs: Information Technology
- Northwest Education Services Career Tech Center: Information Technology; Engineering Academy; Teacher Academy
- Wexford Missaukee ISD Career Tech Center: Computers, Networking and Electronics Technology

- Kirtland Community College (Associates)
- North Central Michigan College (Associates)
- Northwestern Michigan College (Associates)
- Westshore Community College (Associates)
- NMC's University Center:
 - Central Michigan University (Bachelors)
 - Ferris State University (Bachelors)
 - Grand Valley University (Masters)
 - Central Michigan University (Masters)
- Baker College (Bachelors)

FOCUSING ON CAREERS NEAR YOU



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