



DAVID

**HUMAN RESOURCES
GENERALIST
GRAND TRAVERSE
PAVILIONS**



**How do your employees
have fun on the job?**

CORE TASKS

- Recruiting and interviewing potential staff members
- Use online platforms and personal interactions to attract and retain talent
- Encourage employee development
- Perform reference checks
- Assist in employee relations

OUTLOOK



**Increase in
job demand**

**Check out Community
Outreach Coordinators
or Human Resource
Managers**



ANNUAL SALARY RANGE

\$35,190–\$96,360

MICHIGAN



\$37,740–\$76,990

**NORTHWESTERN
MICHIGAN**

• Salary information from O*net



What does David like most about his job?

The connections I make with people and coworkers.

**Making their days brighter and
giving them a great place to work.**

**Watching the development of someone I brought on turn
into an effective and highly valued team member.**



**HIGH SCHOOL CAREER
TECH OPTIONS**

- Charlevoix Emmet ISD Career Tech Programs: Business Administration and Management; Marketing Sales and Service
- Northwest Education Services Career Tech Center: Business Careers
- Wexford Missaukee ISD Career Tech Center: Business Management Administration; Hospitality, Retailing and Entrepreneurship



**HR GENERALISTS MAY START
WITH AN ASSOCIATES AND
USUALLY GET A BACHELORS**

- Baker College
- Kirtland Community College
- North Central Michigan College
- Northwestern Michigan College
- Westshore Community College
- University Center (NMC):
 - Davenport University (Business)
 - Ferris State University (Business)

FOCUSING ON CAREERS NEAR YOU



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Services provided through Michigan Works! and a MiSTEM grant awarded by the Michigan Department of Education