



GRETCHEN

SPA DIRECTOR

BOYNE MOUNTAIN SPA

CORE TASKS

- Oversee day to day operations at the spa including massages, facials, body treatments, fitness classes and more
- Hiring, scheduling, auditing, budgeting, purchasing, facility maintenance, customer service and more

OUTLOOK



**Increase in
job demand**

Check out other
jobs as a Massage
Therapist or a
Fitness Instructor



ANNUAL SALARY RANGE

\$25,430–\$63,490

UNITED STATES



\$28,400–\$61,360

**NORTHWESTERN
MICHIGAN**

• Salary information from O*net

The tools Gretchen uses the most in her work:



**For this position, I use a lot of people skills –
listening, guiding, coaching, diffusing, and
supporting...**

**Creating relationships of trust is very
important in any business.**



HIGH SCHOOL CAREER TECH OPTIONS

- Charlevoix Emmet ISD Career Tech Programs: Business Administration and Management; Marketing Sales and Service
- Northwest Education Services Career Tech Center: Business Careers
- Wexford Missaukee ISD Career Tech Center: Business Management Administration; Hospitality, Retailing and Entrepreneurship



SPA DIRECTORS OFTEN HAVE AN ASSOCIATES DEGREE OR MORE IN BUSINESS

- Baker College
- Kirtland Community College
- North Central Michigan College
- Northwestern Michigan College
- Westshore Community College
- University Center (NMC):
 - Davenport University
 - Ferris State University

FOCUSING ON CAREERS NEAR YOU



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